

CONTACT: Piers Giles, Marketing Coordinator
EMAIL: pgiles@ironpeakse.com



IRON PEAK TO LAUNCH A NEW VOLLEYBALL CLUB STARTING THIS FALL

(Hillsborough, NJ) July 7th, 2021: Iron Peak Sports & Events, New Jersey's premier state-of-the-art sports and family entertainment facility, is thrilled to announce the launch of a full-service competitive volleyball club, the second sport under the Iron Peak Yeti brand. The venue launched its basketball club in January and, after a warm reception and successful AAU season, is now laser-focused on its next court sport in high demand from the local community and surrounding towns. The volleyball club will welcome boys and girls players, across various age groups, and will host tryouts to form Local and Regional level teams. The club's mission centers around the concept of keeping local talent in the community, a curriculum aimed at a true sense of player development, and providing a first-class facility to proudly call home.

"Since our opening last year, we have been closely listening to and observing the local landscape to determine what's missing from an athlete's sporting experience, what could be better, and in what fashion we could impact change with the resources we have to offer here at Iron Peak," explained Iron Peak's General Manager, Sandra Weingart.

"Ultimately, we found unpredictable travel time and mediocre training venues to be the source of most of the strain. We feel perfectly positioned with over 37,000 square feet of prime court space to provide a much-needed upgrade in this regard. We are confident that a turn-key playing environment that removes extraneous details will keep the player's sole focus on skill development and aspiring to compete at the highest level.

Iron Peak Sports & Events boasts eight brand new, hardwood volleyball courts - the training and competitive playing grounds for its new club members. In addition to providing premium court space, all players will participate in Speed/Agility/Quickness (SAQ) Sports Performance Training as an injury prevention, baseline testing, skill progression, and fitness and form regimen. Yeti Volleyball players will also have access to cross-training and team building exercises on the CLIFFHANGER Ninja Course, Climbing Walls, and Aerial Ropes.

"We're excited to launch this new club at our venue," stated Dave McGillivray, Iron Peak's Sports Director. "Giving the opportunity to athletes to play at a variety of competitive levels allows us to meaningfully participate in the development of each individual athlete within the club."

The new club will feature "Local" teams for athletes ages 9-14. These teams will practice during the week and participate in local tournaments. It will also offer more competitive "Regional" teams, for athletes ages 12-17, which will also practice during the week and compete in tournaments throughout the broader tri-state area. The program will welcome both boys and girls teams - the boys' season taking place approximately between the months of September and February, and the girls' playing from November through May.

Iron Peak Yeti Volleyball Club will hold their inaugural season of tryouts in September and October this Fall.

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Iron Peak Sports & Events (ironpeakse.com) is the state-of-the-art sports and events destination in Hillsborough, New Jersey. From sport competitions and programming to corporate meetings, this unique facility provides an atmosphere of fun and purpose, while facilitating incredible guest experiences for the local and regional communities. Iron Peak Sports & Events is a bold space for every champion. Iron Peak Sports & Events is a member of the SFM Network, the nation's largest and fastest growing network of sports facilities and is operated by the industry-leader in outsourced operations, Sports Facilities Management.